

Sponsorship Benefits

All conference sponsors receive:

- ▶ Recognition in pre-conference email promotions and on website;
- ▶ Logo recognition in a multi-screen powerpoint presentation featured during the general sessions;
- ▶ Recognition in onsite materials and on signage;
- ▶ Post-conference recognition on the CCFC website.

Exclusive Sponsorship Opportunities

NEW! REUSABLE WATER BOTTLE – (\$5,500) **SOLD OUT**

Help us eliminate plastic and stay hydrated in the desert! Distributed to all attendees. The bottles have tremendous branding value and are high-quality metal for use long after the event ends. The Reusable Water Bottle Sponsor's logo will be prominently displayed on one side of the bottle. If space permits and sponsor is participating as an exhibitor, a water station may be placed near the sponsor's booth.

ROOM KEY CARDS – (\$4,500) **SOLD OUT**

Check in by becoming the exclusive Room Key Card Sponsor. Your name, logo and contact information are printed on the keys distributed to attendees staying in the CCFC room block at the Omni Rancho Las Palmas Resort.

CONFERENCE LANYARDS – (\$3,000) **SOLD OUT**

Maximize your visibility with a branded lanyard that is customized with your logo and available to all attendees.

Reserve Sponsorship Opportunities *(limited number of sponsors)*

NEW! NETWORKING DINNER RECEPTION SPONSOR – *(Limit three firms - \$2,250)* **SOLD OUT**

Support the popular Networking Dinner that kicks off the conference, where attendees enjoy refreshments while networking on the rooftop terrace surrounded by stunning views. This enhanced sponsorship now includes your company logo on the illuminated bars and two complimentary dinner tickets per sponsor.

TOTE BAGS – *(Limit six firms - \$2,800/firm)* **SOLD OUT**

Let CCFC carry your brand beyond the conference and become a Tote Bag Sponsor. Each sponsor's logo appears on the tote bags, distributed to all attendees.

MOBILE APP – *(Limit three firms - \$2,400/firm)* **SOLD OUT**

Be one of three exclusive sponsors with this exciting opportunity. Attendees can go green, plan their educational sessions and trade show visits, as well as access the most current information available during and after the conference. Sponsors receive a header banner that rotates between the two sponsors and can be linked to your website or other digital content.

CHARGING STATION – *(Limit three firms - \$1,400/firm)* **SOLD OUT**

Whatever your electronic device, charge it here. Your company logo appears exclusively on one of three stations placed throughout the event.

PRINTED PROGRAM ADVERTISEMENT – *(Limit four firms - \$1,200/firm)* **SOLD OUT**

Your full-page, black and white ad is placed in the printed program distributed to everyone during check-in. The program contains listings of all educational sessions, exhibitors, sponsors, plus more and serves as an on-going resource.

PRINTED PROGRAM ADVERTISEMENT, INSIDE FRONT OR INSIDE BACK COVER – *(Limit one firm per cover - \$1,800/firm)*

See description for PRINTED PROGRAM ADVERTISEMENT above. **SOLD OUT**

Select Sponsorship Opportunities *(unlimited number of sponsors)*

LUNCH – \$1,300/firm

Lunch will be served prior to the annual design awards program on Thursday. Sponsors will be recognized with a prominently displayed logo.

TRADE SHOW DESSERT SERVICE – \$1,300/firm GREAT EXPOSURE!

Following the luncheon, attendees are invited to enjoy a treat in the trade show hall and mingle with exhibitors. Sponsors will be recognized with prominently displayed signage.

NOTE: Sponsors are acknowledged on conference material. Sponsorships are exclusive to members and do not include access to any part of the conference unless indicated in sponsored item description.

Sponsorship Application

Yes! I would like to become a sponsor at the CCFC 28th Annual Conference.

Send all correspondence to:

Contact: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: (_____) _____ Email: _____

Use the following information to be published in the printed program (if different from above):

Contact: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: (_____) _____ Email: _____

Please choose from the following:

NEW! Reusable Water Bottle (exclusive)
\$5,500 SOLD OUT

NEW! Networking Dinner (limit three firms)
\$2,250/firm

Room Key Cards (exclusive)
\$4,500 SOLD OUT

Lanyards (exclusive) **SOLD OUT**
\$3,000

Tote Bags (limit six firms) **SOLD OUT**
\$2,800/firm

Mobile App (limit three firms)
\$2,400/firm SOLD OUT

Charging Station (limit three firms)
\$1,400/firm SOLD OUT

Trade Show Dessert Service (unlimited)
\$1,300/firm

Lunch (unlimited)
\$1,300/firm

Printed Program Ad (limit four firms)
\$1,200/firm

Printed Program Ad-Inside
~~Front or Back~~ **SOLD OUT**
\$1,800/firm

Total due:
\$ _____

PAYMENT INFORMATION:

Make checks payable to the Community College Facility Coalition.

If paying by credit card, submit your completed application to mbarton@m-w-h.com and an invoice will be returned with payment instructions.

MATERIALS WE NEED FROM YOU:

Company Description

Describe your company's products or services in 75 words or less.

Company Logo

Your logo in a .jpg and a high resolution .eps file.

The deadline to e-mail the bio, certificate of insurance and logo to mbarton@m-w-h.com is September 7, 2021 in order to be included in the conference program and other printed materials.

RETURN COMPLETED APPLICATION TO:

CCFC 28th Annual Conference
1303 J Street, Suite 520
Sacramento, CA 95814
Phone: (916) 446-3042 • Fax: (916) 441-3893 • mbarton@m-w-h.com

QUESTIONS? Always feel free to reach out to
Melissa Barton at (916) 446-3042 or
mbarton@m-w-h.com